



## A Message From ULI Philippine Young Leader Group

Over the past year, the Philippines has been the darling of international analysts and bankers due to the all-time highs of the stock market, near-investment grade credit rating, real estate boom, massive infrastructure plans, and favorable demographics just to name a few. With this backdrop, ULI Philippines was established 4Q 2011, with various stakeholders from the public, private, and academic sectors.

Our Chapter has focused on the successes of other chapters by launching a "10 Principles" study of the urban core of Metro Manila, similar to the study that was done in Hong Kong and Singapore; a Presentation of Emerging Trends report to over 150 industry leaders; property tours, and multiple networking cocktail events. Our last ULI YLG event had over 75 in attendance to learn about Green Buildings from the real estate group of Sun Life Financial, who recently developed a LEED-certified building.

Our future events will build on our past successes, such as several property tours of premier office, residential, hotel, and casino developments, a real estate market overview by one of the world's top brokerage firms, and a historical tour of "Old Manila", an area that propelled the country to be called the "Pearl of the Orient" prior to mid-20th century. ULI YLG will continue to shape the future generations to work collaboratively, to share best practices, and to build sustainable communities. Our goal also is to connect more with our YLG friends from across the Asia Pacific region and beyond. We hope to see you soon in the Philippines!

- Eric Manuel, Chair, ULI Philippines YLG

## Upcoming Events

11/15/2012 YLG Hong Kong	10 Principals of Sustainable Development Presentation followed by Networking Drinks @ 8/F One Exchange Sq.
11/15/2012 YLG Philippines	Property Tour of Zuellig Building @ Paseo de Roxas & Makati Avenue
11/22-3/2012 YLG Shanghai	ULI Asset Mgmt Course @ The Centre & Shui On Plaza
11/29/2012 YLG Shanghai	ULI Mainland China Annual Meeting @ PwC Office Corporate Avenue
11/15/2012 YLG Singapore	Mentor Series Luncheon: David Dickinson, MD with GIC Real Estate @ GIC, Capital Tower
12/04/2012 YLG Beijing	ULI/PwC Event - Emerging Trends @ PwC Office

## Event Highlight: ULI Young Professionals Networking Drinks in HK



**When:** September 12, 2012  
**Where:** Liberty Exchange Bar  
**Sponsored by:** Hongkong Land

ULI Hong Kong Young Leaders Group held a happy hour for young professionals last month, on September 12th, at Liberty Bar in Exchange Square, Central. Over 100 ULI members and young professionals were in attendance reconnecting with old friends as well as new members. Hongkong Land professionals, HKUST MBA Candidates, were able to stop by and learn about exciting new initiatives planned around the region as well as learning more about ULI and YLG. All in all, it was a great evening full of friends, colleagues and of course cocktails.

## Hot Topic: ULI 10 Principles for Metro Manila's Urban Core+

As part of the ULI Philippines' commitment to bring leaders in the field of real estate and land use policy and to exchange best practices in the service of communities, the Chairman of the ULI Philippines Country Council, Carlos S. Rufino of The Net Group, hosted an executive discussion on the "Ten Principles for a Sustainable Approach to New Development" at the Transnational Diversified Group office in Net Quad, Bonifacio Global City, Manila, Philippines on 14th of September, 2011. Dr. Sujata S. Govada of Urban Design & Planning Consultants Limited, the Project Director and Report Author presented the principles to a diverse audience. Simon Treacy, Chairman of ULI South Asia, was also present during the event...

**Read more:** <http://asia.uli.org/newsletter/uli-philippines-to-start-the-ten-principles-of-sustainable-approach-to-new-development-for-metro-manilas-urban-core/>

## Young Leader Profile



**Eric Manuel**

Principal Advisor  
Brycg Group

Chair  
ULI Philippines YLG

Eric is currently the Chair for the ULI Philippines YLG and involved in many of their ongoing studies and initiatives. He is the Founder & Principal Advisor for Brycg Group, an Investment Advisory firm focused on the Real Estate and Infrastructure industries. The company was formed to provide comprehensive, independent, and sophisticated, advisory services.

He has been involved in various phases of real estate in several continents - development, construction financing, asset management, leasing, acquisition / dispositions, and capital restructuring - and all asset classes - office, retail, residential, industrial, and hotel. His clients are leading global and local organizations requiring complex occupancy, investment and debt advisory services throughout the Philippines and Asia Pacific region.

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